

ECONOMIC CERTAINTY NEEDED FOR THE COMMERCIAL AND RECREATIONAL FISHING INDUSTRIES OF BRISTOL BAY

"A number of our members have made extraordinary commitments to sustainable seafood sourcing and are rapidly transitioning their supply chains to verifiably and responsibly-sourced product. However, this process is only possible to the extent that the fisheries we depend on - like Bristol Bay - are maintained and protected."

- Food Marketing Institute (3.1.2012)

"As the prospect of a mine becomes more real, major uncertainty will be created throughout the fishery, from production through consumption."

- Bristol Bay Regional Seafood Development Association

"The marketing of our seafood is highly dependent on the perception of our watershed as pristine, non-industrial, and undeveloped..."

- Naknek Family Fisheries

"If you do that [mine], you might as well shut down our plant in Naknek."

- Bristol Bay Economic Development Corporation

"Our company is now preparing to embark upon a multi-million dollar effort to construct a state of the art seafood processing facility in Naknek, Alaska. This investment hinges on the expectation of future productive salmon populations and a marketing strategy that these salmon come from the most pristine waters on Earth."

- Silver Bay Seafoods LLC

"Development of Pebble would be the destruction of our Bristol Bay 'brand' of clean water and sustainable wild salmon."

- Wild River Guides Co

"Any perception amongst salmon consumers that a toxin producing industrial mining complex is operating in the heart of our fishery will damage our marketability..."

- Lindsey Bloom, F/V Rainy Day

Timeline of events following 10 years of misleading statements by Pebble project proponents.

